



SPONSORSHIP DECK

FTM Fashion Week Season 13

Fashion Around the World

UNITING THE WORLD THROUGH FASHION

OCTOBER 17, 2026

JACKSONVILLE COUNTRY CLUB

2201 Country Club Road, Jacksonville, NC

contactus@finaltouchmodels.com ftmfashionweek.com

A global theme with local impact



FTM Fashion Week returns to Jacksonville for Season 13 with Fashion Around the World, a runway experience that celebrates culture, creativity, and community.

Founder Latoya Scott leads a team of industry professionals, military spouses, service members, veterans, and community volunteers. Together, they create opportunities for emerging models, designers, entrepreneurs, and youth.

SATURDAY, OCTOBER 17

VIP check-in 5:00 PM
Runway show 6:00-9:00 PM

WHY PARTNER WITH FTM

Your sponsorship places your business in front of local families, fashion professionals, entrepreneurs, visitors, and the Camp Lejeune and MCAS New River military community.

Sponsor support also helps FTM continue model development, youth programming, community partnerships, and opportunities for small businesses.

A proven community platform

13

seasons of fashion,
talent development,
and community
connection

500+

attendees at the
2022 showcase

300+

attendees at the 2024
showcase



PAST EVENT DATA

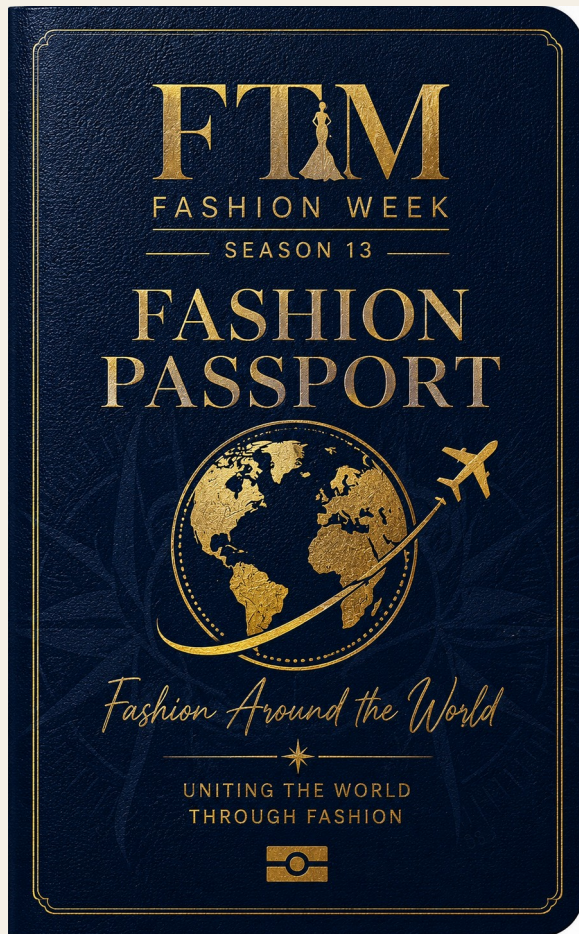
\$20K-\$40K

Estimated local economic impact reported
in the prior sponsorship deck, based on
overnight stays and daytime visitor activity.

100K+

Reported views of red-carpet backdrop
photographs in prior event reporting.

Visibility begins before show night



SEPTEMBER 1-OCTOBER 16

The Passport Challenge

Participating destinations invite customers to collect passport stamps, discover local businesses, and enter the Season 13 giveaway. Sponsors can support this citywide promotion through approved brand placement, prizes, and destination participation.

FRIDAY, OCTOBER 16 AT 6:00 PM

Community Expo

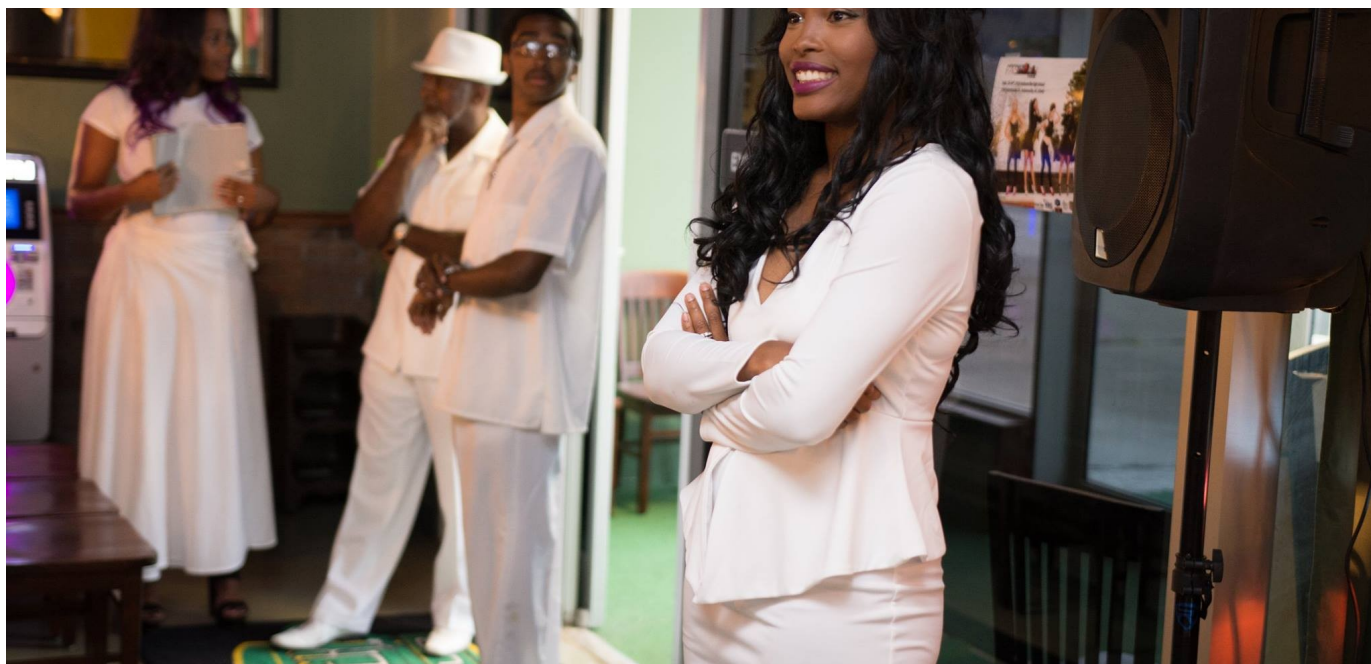
A community-facing opportunity for entrepreneurs, partners, models, and guests to connect before the runway event.

SATURDAY, OCTOBER 17

FTM Fashion Week Season 13

Sponsors meet guests through event signage, digital features, selected stage mentions, VIP experiences, and approved product placement based on sponsorship level.

Brand exposure across the campaign



BEFORE THE EVENT

Website and social media recognition
Sponsor announcements
Selected print promotion
Passport Challenge participation by level

DURING THE EVENT

Red-carpet and venue signage
Program recognition
VIP or general admission passes
Product placement and approved activations

AFTER THE EVENT

Post-event thank-you content
Event photography visibility
Continued website recognition by level
Relationship with a trusted local platform

A practical partnership

We work with each sponsor to match benefits to campaign timing, available inventory, brand goals, and production deadlines.

Premier partnerships

Title Sponsor

\$25,000 (2 positions)

Top logo placement on stage banner and step-and-repeat
Individual sponsorship announcement and news release
Recognition in approved TV and radio promotion
Logo on print materials, website, social media, and event shirt
VIP bag product placement for up to 100 bags
12 VIP passes with preferred seating
Approved live sponsor recognition during the showcase
Exclusive category rights, subject to agreement

Platinum Sponsor

\$15,000 (5 positions)

Prominent logo placement on the step-and-repeat and venue signage
Individual sponsorship announcement
Logo on print materials, website, social media, and event shirt
VIP bag product placement for up to 100 bags
6 VIP passes with preferred seating
Approved photo opportunity with the Season 13 special guest, schedule permitting

Gold Sponsor

\$6,500 (10 positions)

Logo on print materials, website, and social media
Logo placement on the red-carpet step-and-repeat
VIP bag product placement for up to 100 bags
Logo on the event shirt
4 VIP passes with preferred seating
Approved photo opportunity with the Season 13 special guest, schedule permitting

Supporting partnerships

Silver Sponsor

\$3,500 (10 positions)

Logo on selected print materials
Website and social media recognition
Vendor table at the fashion show
VIP bag product placement for up to 100 bags
2 VIP passes and 2 general admission passes

Bronze Sponsor

\$1,500 (10 positions)

Logo on selected flyers and posters
Website and social media recognition
Name or logo in the event program
4 general admission passes

Titanium Sponsor

\$700 (5 positions)

Sponsor announcement graphic
Name or logo on selected print materials
Name or logo in the event program
2 general admission passes

Package inventory is limited. FTM confirms each placement after payment and logo approval.

Additional ways to participate



T-SHIRT SPONSOR

\$475 (4 positions)

Logo on selected print materials and the event shirt, plus 2 general admission passes.

BACKDROP SPONSOR

\$350 (4 positions)

Logo placement on the red-carpet step-and-repeat, selected print materials, VIP bag product placement, and 2 general admission passes.

CUSTOM AND IN-KIND PARTNERSHIPS

Passport destinations, giveaway partners, beauty teams, media partners, hospitality providers, and product sponsors may qualify for a custom agreement.

Benefits depend on the confirmed value, campaign timing, and available placements. FTM must approve all products, messaging, and activations.



LET'S BUILD THE RIGHT PARTNERSHIP

Join Season 13

Tell us what matters most to your business. We will confirm the best available package, activation, and production timeline.

Latoya Scott

Founder and Executive Producer

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[@ftmfashionweek](https://www.instagram.com/ftmfashionweek)

FTM Fashion Week Season 13
Saturday, October 17, 2026
Jacksonville Country Club